



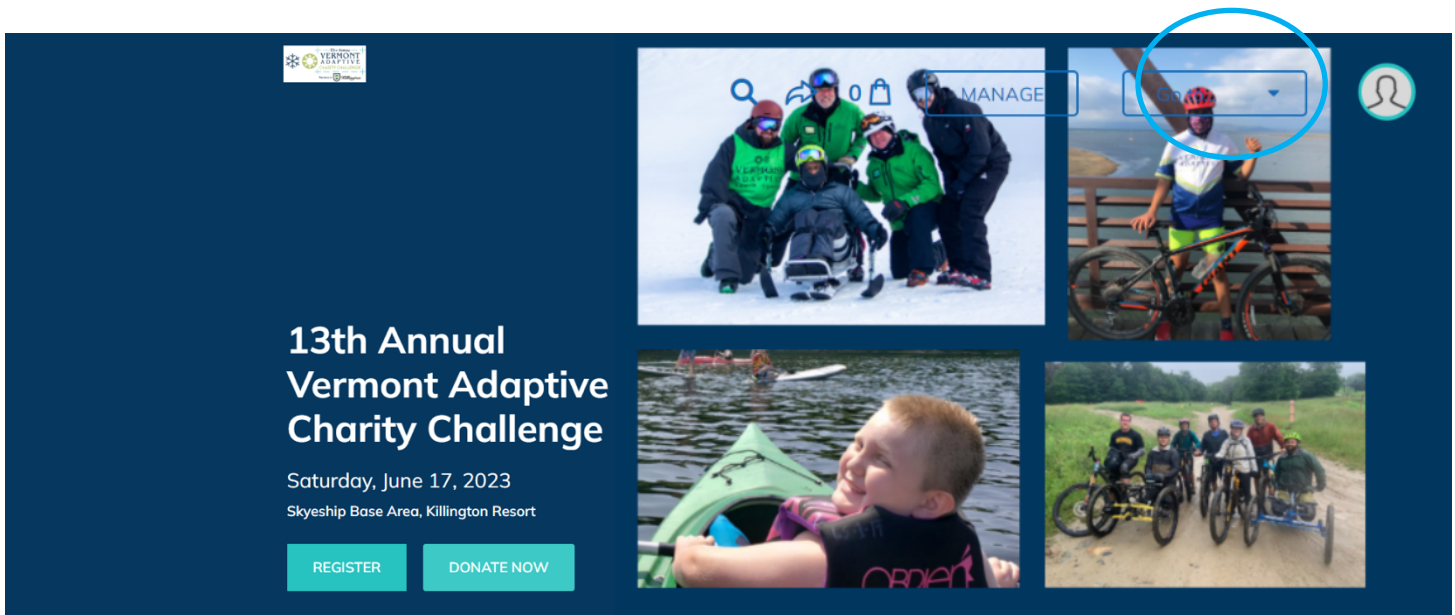
***Let's Go Fundraise!***

## LOGIN TO YOUR PERSONAL FUNDRAISING PAGE

To access your page, visit:

<https://www.classy.org/event/13th-annual-vermont-adaptive-charity-challenge/e468973>

Click **“LOGIN”** in the top right corner of the web page. Enter your email and the password that you created during registration.



## PERSONALIZE YOUR FUNDRAISING PAGE

Click on the **“MANAGE”** button in the top center of the page. Here you can add a personal photo and customize the “Your Story” section. Telling your story will help connect your donors to your goal.



**Your goal has been set to \$500 as a default, but please make sure you go in and change that if you have even higher aspirations (*we hope you do!*).**

**You can manage your entire fundraising “site” from this admin section.** Email potential donors (friends, family, coworkers), promote your page and share it on your social channels.

There are icons right on the admin page for you to share on **Facebook, Twitter and LinkedIn.**

Or you can copy the URL to your page and share it manually or in an email.

Take a look around, there are loads of things that you can do in the admin.

## FUNDRAISING TIPS

- **If you reach your fundraising goal, consider increasing it and keep fundraising!**  
*Every penny counts!*
- **It generally takes around 5 communications to get a potential donor to make a donation.** Here are some ideas:
  - Write a **personal email** to friends and family.
  - Post your fundraising page on **Facebook**.
  - **Update friends & family** on your progress (or activities leading up to June 17<sup>th</sup>) by posting your bike rides, runs, walks or whatever on your Facebook page or other social media channels.
  - **Tag Vermont Adaptive and use the hashtags!**  
**Facebook:** @vtadaptive // **Instagram:** @vermontadaptive // **Twitter:** @vtadaptive  
#sportsforeverybody #vtadaptive #charitychallenge #vermontadaptivecharitychallenge
  - **Share one of Vermont Adaptive’s videos or Facebook posts.**  
You can find great videos on the Vermont Adaptive YouTube Channel  
<https://www.youtube.com/user/VermontAdaptiveSport>
  - **Tell your story!** Why do you love Vermont Adaptive?
- **If you are a volunteer, family member or friend of a Vermont Adaptive athlete let your supporters know.** Telling a personal story about someone you know who has benefited from adaptive sports is a great way for people to relate to you and your cause.
- **Don't be afraid to ask.** Many people feel uncomfortable asking for help, especially when money is involved. But remember, you're not asking for money for your personal use—you're supporting an organization that is important to you! Friends and family will be happy to learn about something you are passionate about.

## THANK YOUR DONORS

**Saying thank you matters.** Send a quick email, text or call to let your donors know how much you appreciate their support. Publicly thanking donors on Facebook is quick and easy AND it will encourage others to donate.

## SHARE YOUR JOURNEY

**If you're joining us remotely, share your journey with your friends and family.** Post photos, videos and updates as you bike, walk, run or roll your way to your goal. Don't forget to tag Vermont Adaptive!

**YOU make a difference in the lives of others!**



Thank **YOU** for helping us raise \$300,000 for adaptive sports and recreation so every BODY can play!

